Jane Choi is a professor in the landscape architecture program at CSU. She has also been practicing landscape architecture for over 15 years and is a Principal at c2 | studio, a design firm she co-founded with her husband. Her work and teaching focuses on the intersection of culture and the built environment. As a recent transplant to Fort Collins, she has become intrigued by the immense possibilities of the Fort Collins cycling culture and has been studying ways to promote it as part of the creative economy and further integrate cycling infrastructure into the urban fabric of Fort Collins.