

## Campus Bicycle Advisory Committee Agenda, Colorado State University

Thursday, March 8, 2018 11:30 – 1:00 pm, Lory Student Center, Room 308-310

In attendance: Aaron Buckley, Heather Reimer, Bruce Henderson, Joy Childress, Erika Benti, Elizabeth Terry, Dan Baker, Aaron Fodge, David Hanson, Carol Busch

Start: 11:30 pm

11:30 – 11:45 AM INTRODUCTION Name, Affiliation & Pop Question (Heather)

11:45 – 11:50 AM ENCOURAGEMENT

Bike specific Game Day (Heather)

- Email today from Athletics announcing “Bike to the Game” as a Promotional Date TBD
- Meeting scheduled with Athletics in a couple of weeks to discuss details
- Kudos to Athletics, students, CBAC
- Use routes as opportunity to teach people where to park bikes

11:50 – 12:05 PM ENFORCEMENT / EDUCATION

Sub-Group Enforcement/Encouragement Update (Heather)

- Monthly meeting
- Allowed to use gifts in kind, just not cash
- Test campaign in April (week before Earth Week, tie in awards to Earth Week events, Bike to Breakfast); full roll-out in Fall

Module Update

- Project team working with CCS on set of 6, 90 second videos featuring animated, animal characters
- Will launch in summer/fall 2018 with incoming students
- Opportunities to incorporate with enforcement/encouragement campaign

Police Department Update (Joy)

February data:

- 58 tickets
- 16 impounds
- 39 registrations
- 2 lock cuts

12:05 – 12:20 PM 5 Min 10 Min ENGINEERING

Construction Updates (David)

- Reinstalled lighting in College underpass (now brighter, more like other underpasses)
- University Ave will have pavers installed, will start at plaza, all the way down to Amy Van Dyken

- Foothills Master Planning currently underway; including transit and bike access, conference center, more amenities

#### Covered Bike Parking Update (David)

- David presented options to CBAC about 6 months ago
- Ran pricing on sloped, open sides design
  - ~70,000 per set of 3 units
  - Would take ~\$200k to cover the full library bank of racks
  - Wind and snow (foundation and structure to handle) are most costly elements
  - Needs to be finalized with the Campus Physical Development Committee, will present this month
  - Hope to get a couple built this summer

#### 12:20 – 12:50 PM EVALUATION & PLANNING

#### Bicycle Theft Analysis (Joy)

- 2010-2017 Analysis, presented by Joy
- What can CBAC do?
  - Heather pursuing U-lock donation from manufacturer
  - Suggest “buy a bike, get a free U-lock” promotion at local bike stores
  - Rambassadors helping people lock bikes properly in beginning of year, especially during
  - Advertising in dining halls
  - Engagement through The Spoke
  - Present with Residence Hall Association

#### Bike Share (Aaron F)

- City analyzed best places to put bike share stations based on population density, households without cars, key destinations
- Zagster system has now been up for two years
- Now evaluating how the system should evolve with new dockless technology
- Current stats:
  - 5,966 all time riders
  - 2,905 active members
  - 11,580 all-time rentals
  - 6,348 rentals in 2017
- Ridership peaks in Summer
- Heavy on evening, weekend use
- 18% customers from Fort Collins, others from out of town and out of state
- Future: what do we want?
  - More bikes
  - Better serve students
- Think about for next month:
  - Pay per trip vs membership?
  - Geo-fence specific racks, or just designate academic spine?

## Roundtable

- Dates for Earth Week Transportation Events:  
Mon 4/23: Campus-wide Earth Day Fair  
Tues 4/24: Pop-up Longboard Survey  
Weds 4/25: Bike to Breakfast  
Thurs 4/26: Meet Your (Rideshare) Match  
Fri 4/27: Bus to Barista

Adjourn: 1:02 pm