

## COLORADO STATE UNIVERSITY PARKING & TRANSPORTATION SERVICES

ANNUAL MODE-SPLIT SURVEY 2022 – 2023

#### NEON GLOBAL RESEARCH

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#### SURVEY QUICK FACTS

- The eighth annual CSU Parking & Transportation Services Annual Mode-Split Survey was sent to 5,960 potential respondents selected randomly
- 1,991 respondents took the survey broken out by:
  - 523 Students (Total Population of On-Campus Students = 27,939)
  - 527 Administrative Professionals (Total Population = 3,960)
  - 486 State Classified Employees (Total Population = 1,506)
  - 455 Faculty (Total Population = 1,892)
- The survey was open for 38 days during the second semester of the '22-'23 school year
- There was a 98% completion rate for those respondents who started the survey (1% lower than '21)



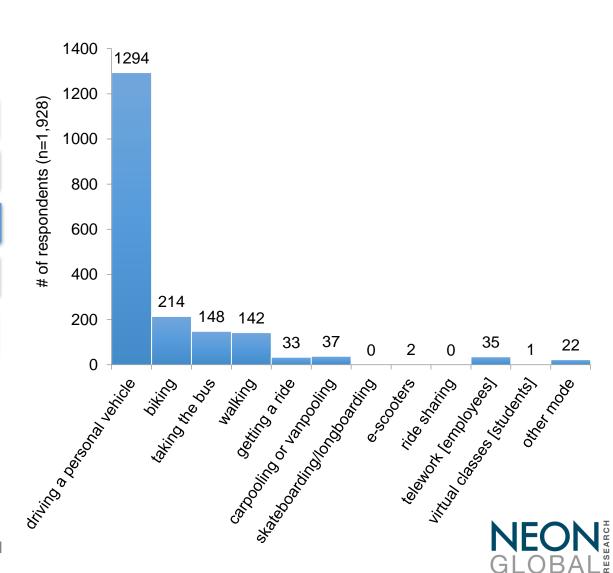
# MODES OF TRAVEL ALL SEGMENTS



## PRIMARY MODE OF SURVEY SAMPLE ACROSS ALL RESPONDENT TYPES [NO POP. WEIGHTING]

#### **Top Primary Modes**

- 1 Personal vehicle: 67%
- **2** Biking: 11%
- Taking the bus: 8%
- 4 Walking: 7%
- 5 Car[van]pooling: 2%
- 6 Telework: 2%
- **7** Getting a ride: 2%



#### PRIMARY MODE OF TOTAL POPULATION

YEAR-OVER-YEAR (YOY) WEIGHTED AVERAGE COMPARISON\* ACROSS ALL RESPONDENT TYPES

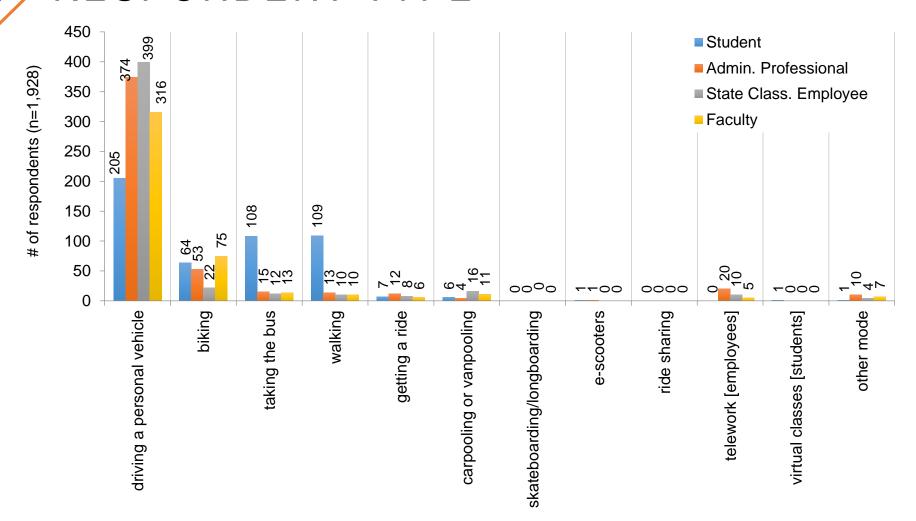
Primary Mode of Transportation	2015	2016	2017	2018	2019	2020	2022	2023	YOY*
driving personal vehicle	41.6%	37.5% 🖣	34.4% 👚	38.6% 👚	39.9% 👢	39.8% 👚	49.5% 👢	47.8%	-1.7%
taking the bus	17.6%	20.9%	25.4% 👚	25.5%	21.7%	19.6% 👢	19.1% 👢	17.7%	-1.4%
walking	17.5% 1	23.2%	18.0% 👚	18.6% 👚	20.8%	18.7% 🗸	16.6% 👚	17.8%	+1.2%
biking	18.7%	15.3%	19.0% 🖣	13.5%	13.1% 👚	15.5%	9.2%	12.4%	+3.2%
car[van]pooling	1.3%	1.5%	0.9%	1.9%	1.7%	2.0%	1.2%	1.3%	+0.1%
getting a ride	1.1%	0.3%	0.5%	0.9%	0.8%	1.7%	1.4%	1.5%	+0.1%
skateboarding	0.3%	0.2%	1.4%	0.6%	0.6%	1.1%	1.0%	0.0%	-1.0%
ride sharing app	-	-	-	-	-	0.0%	0.2%	0.0%	-0.2%
e-scooters	-	-	-	-	-	0.4%	0.4%	0.2%	-0.2%
telework/virtual classes	-	-	-	-	-	-	0.7%	0.8%	+0.1%
other mode	2.0% 👢	0.9%	0.3%	0.3%	1.0%	1.0%	0.7%	0.5%	-0.2%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)



<sup>#</sup> of total population '22-'23 (n=35,297)

## PRIMARY MODE BREAKDOWN BY RESPONDENT TYPE





## SECONDARY MODE OF SURVEY SAMPLE ACROSS ALL RESPONDENT TYPES [NO POP. WEIGHTING]

#### **Top Secondary Modes**

1 No 2<sup>nd</sup> Mode: 36%

2 Personal vehicle: 18%

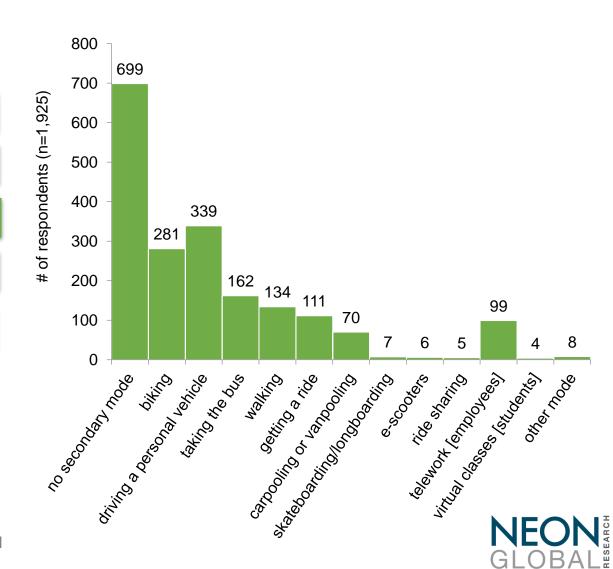
**3** Biking: 15%

4 Taking the bus: 8%

Walking: 7%

6 Getting a ride: 6%

7 Telework: 5%



#### SECONDARY MODE OF TOTAL POPULATION

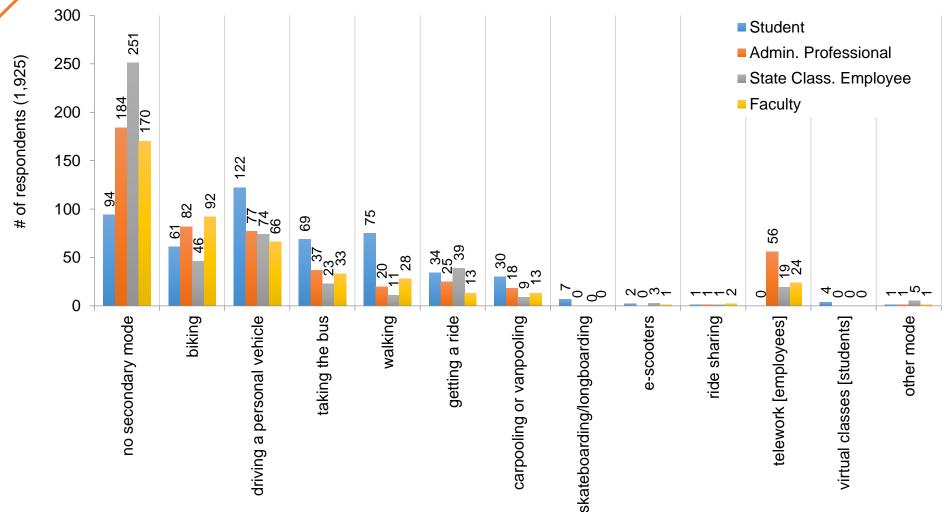
YEAR-OVER-YEAR (YOY) WEIGHTED AVERAGE COMPARISON\* ACROSS ALL RESPONDENT TYPES

Secondary Mode of Transportation	2015	2016	2017	2018	2019	2020	2022	2023	YOY*
no secondary mode	17.4%	16.3% 👚	19.1%	24.3%	23.8%	23.5%	23.6%	23.1%	-0.5%
driving personal vehicle	23.8% 1	25.6%	20.1%	21.2% 👚	24.1%	23.4%	20.9% 👚	22.5%	+1.6%
taking the bus	16.1%	12.8% 1	16.8%	15.1%	13.1% 👚	16.6%	9.9%	12.4%	+2.5%
walking	12.7% 1	14.2% 👚	15.4%	9.8%	12.3% 👚	12.6% 👚	14.5% 👢	12.8%	-1.7%
biking	20.5%	19.2% 🖣	18.4%	18.2% 👢	14.3%	12.5%	12.3% 👚	13.0%	+0.7%
car[van]pooling	3.8% 1	3.9% 1	4.0%	4.8%	5.1%	4.0%	7.9%	5.4%	-2.5%
getting a ride	3.5% 1	4.9%	4.3%	4.4%	5.1%	4.9%	5.4%	6.5%	+1.1%
skateboarding	0.7% 1	2.8%	1.6%	2.2%	1.4%	1.0%	1.7%	1.1%	-0.6%
ride sharing app	-	-	-	0.1%	0.2%	0.3%	0.2%	0.2%	-
e-scooters	-	-	-	-	-	0.8%	1.0%	0.4%	-0.6%
telework/virtual classes	-	-	-	-	-	-	2.6%	2.3%	-0.3%
other mode	1.4%	0.1%	-	-	0.4%	0.2%	0.1%	0.2%	+0.1%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester) # of total population '22-'23 (n=35,297)

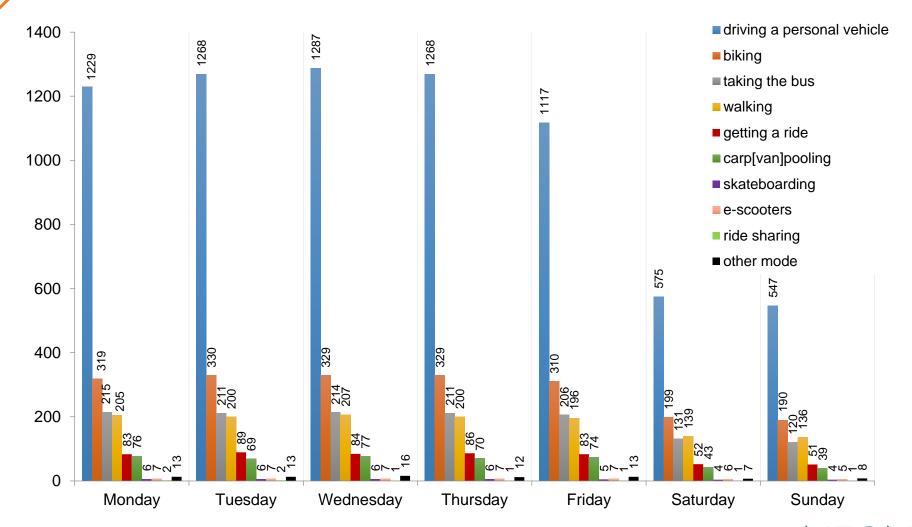


## SECONDARY MODE BREAKDOWN BY RESPONDENT TYPE





### TRIPS TO CAMPUS MADE PER WEEK ACROSS ALL RESPONDENT TYPES

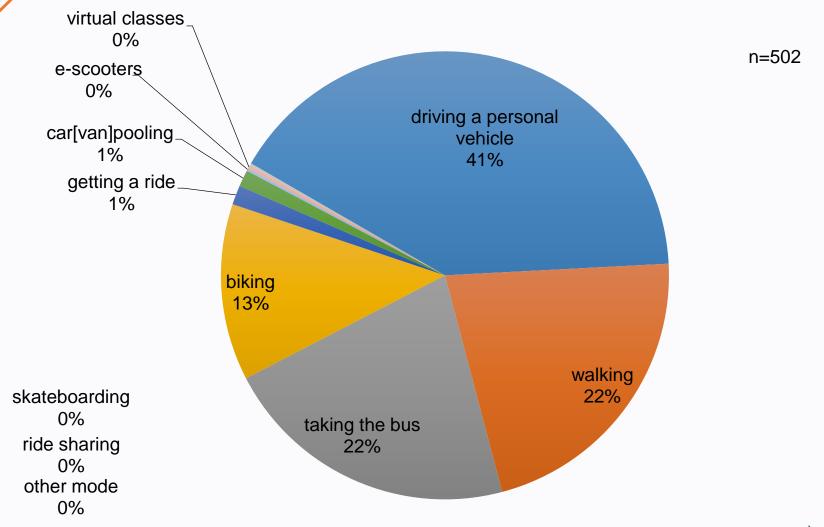




# MODES OF TRAVEL BY SEGMENT



#### STUDENTS: PRIMARY MODE





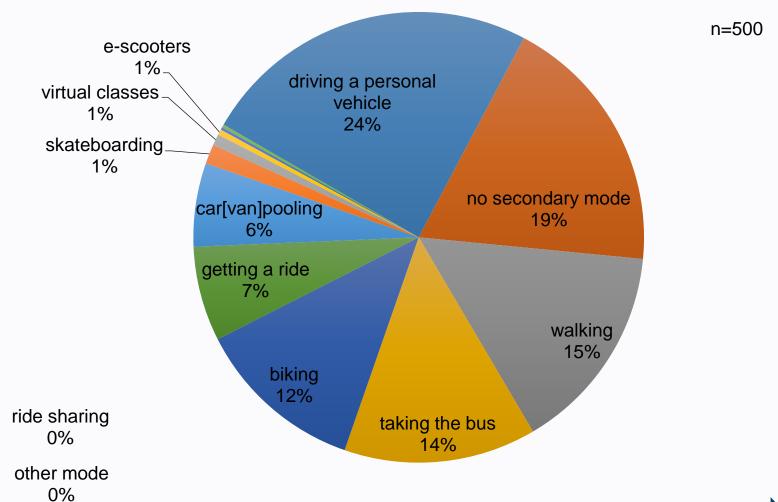
#### STUDENTS: YOY PRIMARY MODE

Primary Mode	2017	2018	2019	2020	2022	2023	YOY*
driving a personal vehicle	32%	28%	30%	32%	43%	41%	-2%
taking the bus	26%	31%	26%	21%	23%	22%	-1%
walking	19%	23%	26%	22%	20%	22%	+2%
biking	20%	14%	14%	17%	9%	13%	+4%
car[van]pooling	<1%	2%	1%	2%	1%	1%	
getting a ride	<1%	1%	1%	2%	1%	1%	
skateboarding	1%	1%	1%	1%	1%	0%	-1%
ride sharing				0%	<1%	0%	-<1%
e-scooters				<1%	<1%	<1%	
virtual classes					<1%	<1%	
other	<1%	0	1%	2%	1%	0%	-1%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)



#### STUDENTS: SECONDARY MODE





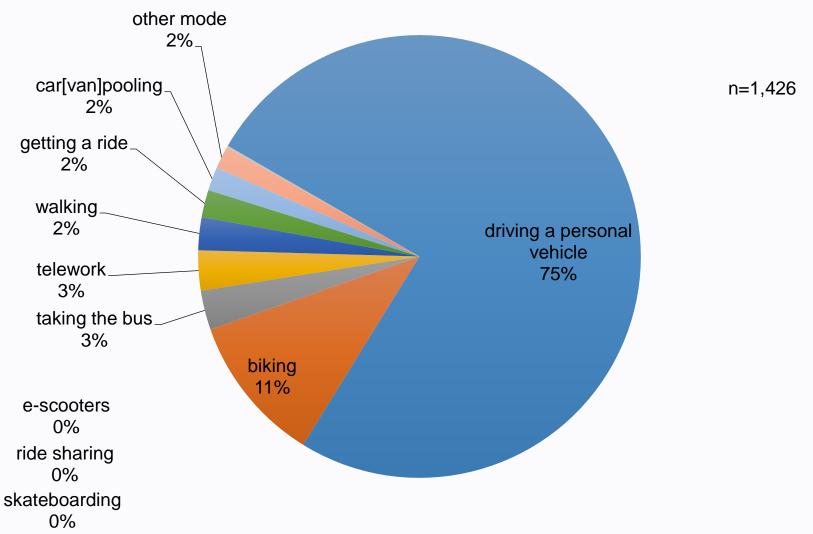
#### STUDENTS: YOY SECONDARY MODE

Primary Mode	2017	2018	2019	2020	2022	2023	YOY*
driving a personal vehicle	21%	24%	27%	26%	23%	24%	+1%
taking the bus	17%	17%	14%	18%	10%	14%	+4%
walking	16%	11%	15%	15%	17%	15%	-2%
biking	18%	19%	14%	12%	11%	12%	+1%
car[van]pooling	4%	5%	6%	4%	9%	6%	-3%
getting a ride	4%	4%	5%	5%	5%	7%	+2%
skateboarding	2%	3%	2%	1%	2%	1%	-1%
ride sharing				0%	<1%	0%	-<1%
e-scooters				1%	1%	<1%	-<1%
virtual classes					1%	1%	
other	0	0	0	0	1%	<1%	-<1%
no second mode	17%	17%	17%	18%	20%	19%	-1%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)

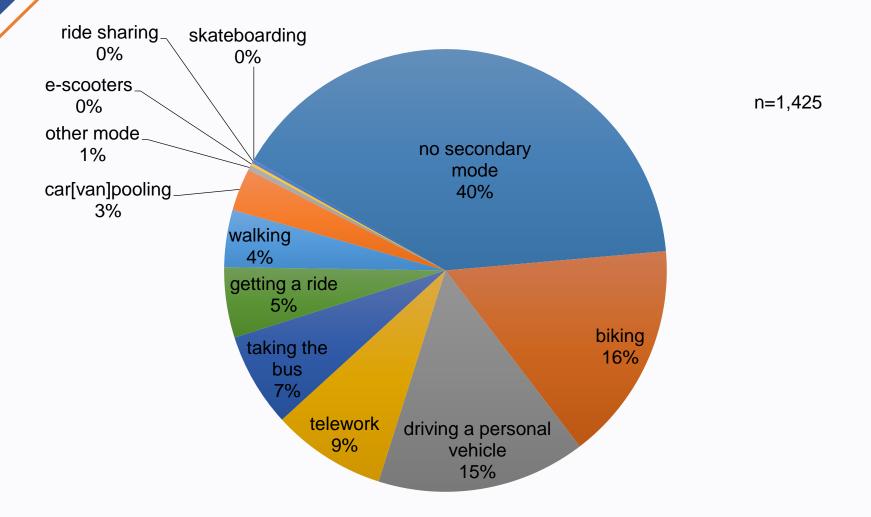


#### EMPLOYEES: PRIMARY MODE WEIGHTED



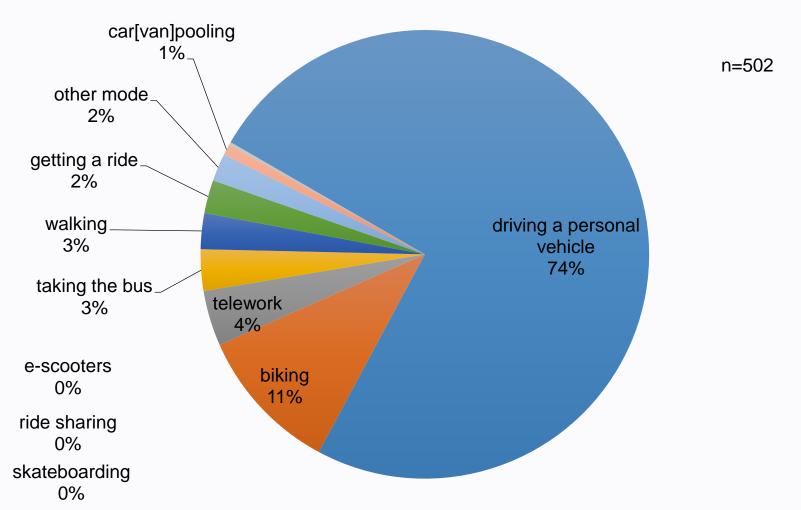


#### EMPLOYEES: SECONDARY MODE WEIGHTED





## ADMINISTRATIVE PROFESSIONALS: PRIMARY MODE





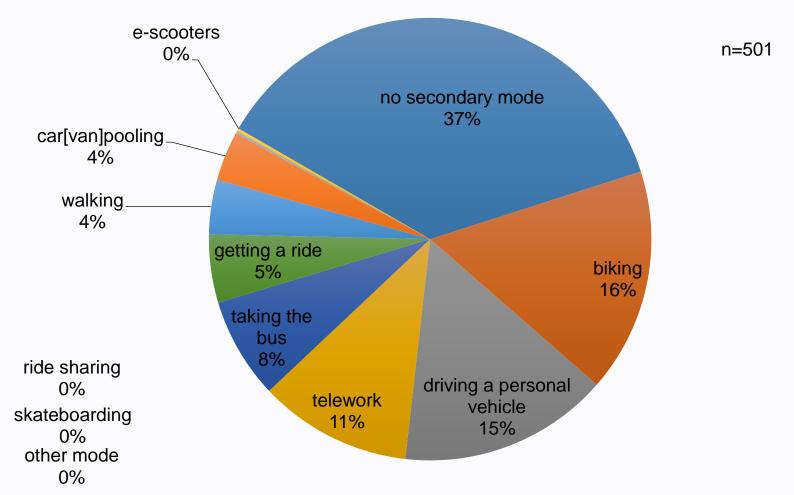
## ADMINISTRATIVE PROFESSIONALS: YOY PRIMARY MODE

Primary Mode	2017	2018	2019	2020	2022	2023	YOY*
driving a personal vehicle	74%	70%	76%	75%	76%	75%	-1%
taking the bus	7%	7%	5%	5%	4%	3%	-1%
walking	2%	4%	2%	4%	1%	3%	+2%
biking	13%	13%	10%	10%	12%	11%	-1%
car[van]pooling	<1%	3%	3%	2%	1%	1%	
getting a ride	<1%	1%	1%	2%	1%	2%	+1%
skateboarding	0	<1%	0	0	0	0	
ride sharing				0	0	0	
e-scooters				0	0	0	
telework					3%	4%	+1%
other	<1%	1%	1%	<1%	1%	2%	+1%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)

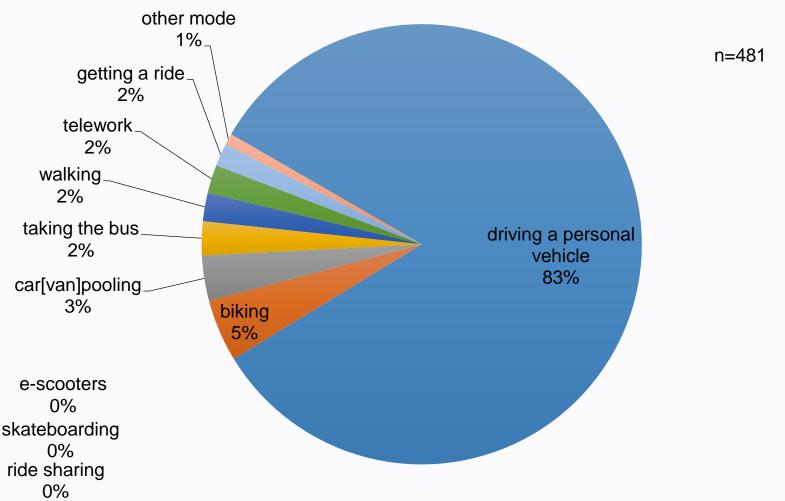


## ADMINISTRATIVE PROFESSIONALS: SECONDARY MODE





## STATE CLASSIFIED EMPLOYEES: PRIMARY MODE





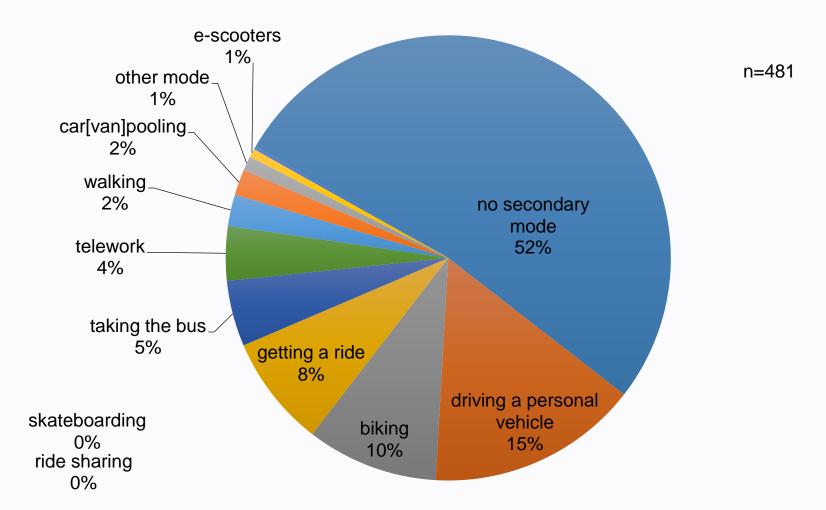
## STATE CLASSIFIED EMPLOYEES: YOY PRIMARY MODE

Primary Mode	2017	2018	2019	2020	2022	2023	YOY*
driving a personal vehicle	81%	79%	82%	77%	82%	83%	+1%
taking the bus	6%	7%	4%	7%	3%	2%	-1%
walking	<1%	1%	1%	1%	2%	2%	
biking	7%	7%	5%	5%	6%	5%	-1%
car[van]pooling	2%	3%	3%	4%	2%	3%	+1%
getting a ride	2%	2%	3%	3%	2%	2%	
skateboarding	0	0	0	0	0	0	
ride sharing	0	1%	1%	1%	0	0	
e-scooter		0	0	<1%	0	0	
telework					2%	2%	
other	<1%	<1%	1%	1%	1%	1%	

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)

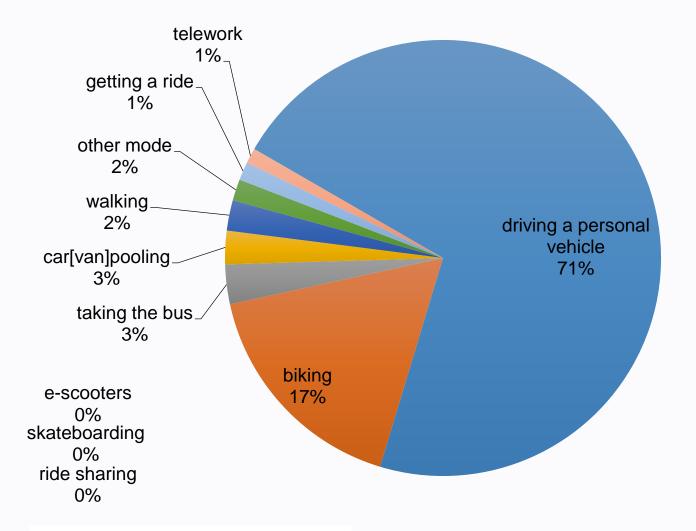


## STATE CLASSIFIED EMPLOYEES: SECONDARY MODE





#### FACULTY: PRIMARY MODE



n=443



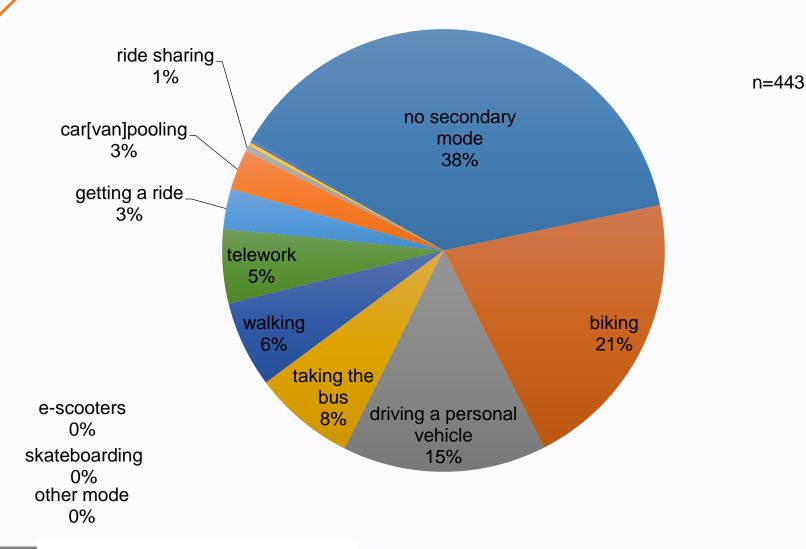
#### FACULTY: YOY PRIMARY MODE

Primary Mode	2017	2018	2019	2020	2022	2023	YOY*
driving a personal vehicle	75%	69%	71%	68%	67%	71%	+4%
taking the bus	2%	6%	5%	7%	4%	3%	-1%
walking	4%	5%	4%	3%	6%	2%	-4%
biking	14%	17%	16%	18%	19%	17%	-2%
car[van]pooling	3%	1%	2%	3%	1%	2%	+1%
getting a ride	3%	2%	2%	1%	1%	1%	
skateboarding	0	0	0	0	0	0	
ride sharing				0	0	0	
e-scooters		0	0	0	0	0	
telework					1%	1%	
other	0	<1%	0	<1%	1%	2%	+1%

<sup>\*</sup>CSU '21-'22 (second semester) compared to CSU '22-'23 (second semester)



#### FACULTY: SECONDARY MODE

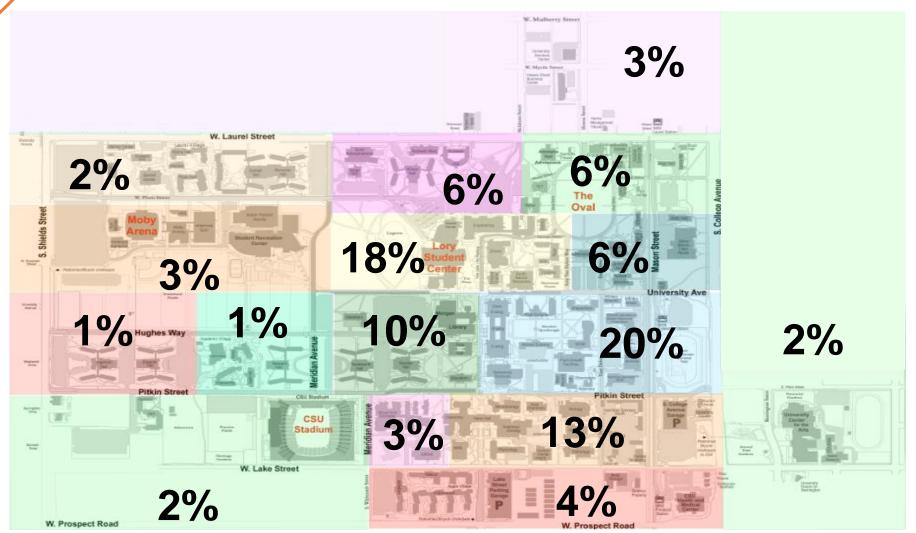




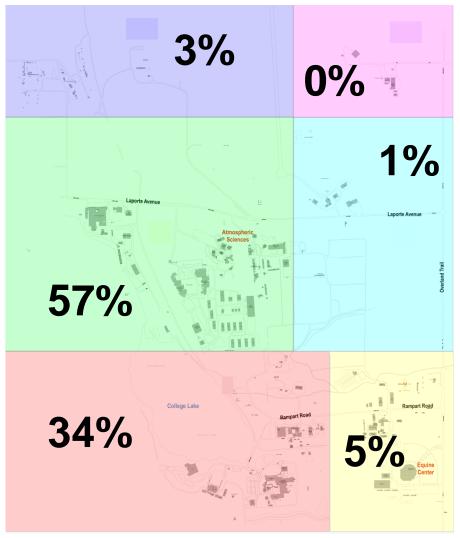
# TRAVEL TO CAMPUS



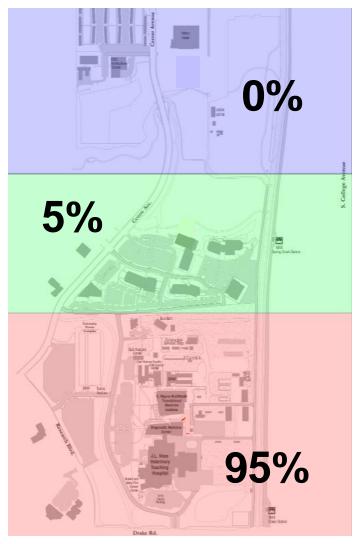
## WHERE DO YOU SPEND MOST OF YOUR TIME IN A TYPICAL WEEK? MAIN CAMPUS



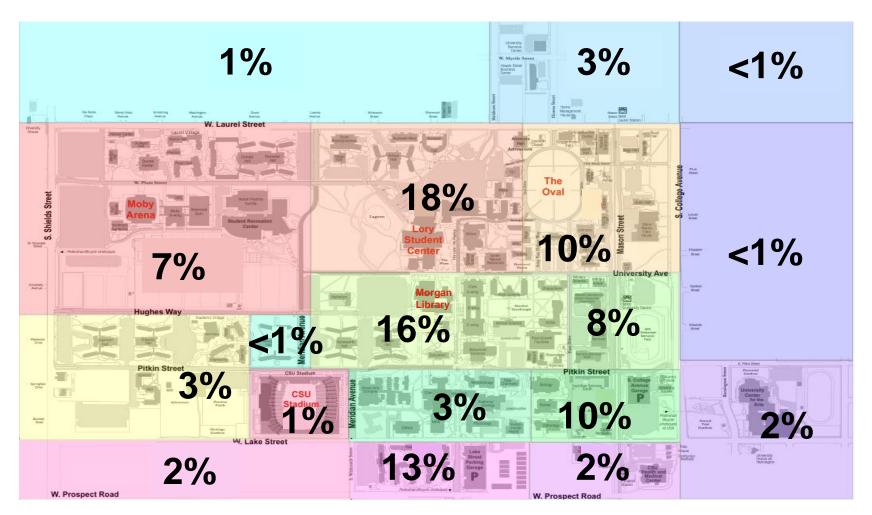
## WHERE DO YOU SPEND MOST OF YOUR TIME IN A TYPICAL WEEK? FOOTHILLS



## WHERE DO YOU SPEND MOST OF YOUR TIME IN A TYPICAL WEEK? SOUTH CAMPUS



## WHAT SIDE OF MAIN CAMPUS DO YOU USUALLY PARK ON?





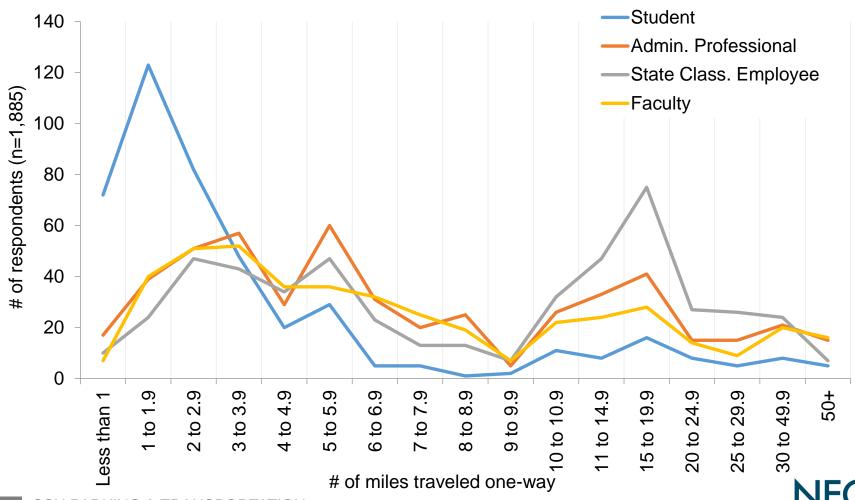
## DISTANCE TRAVELED



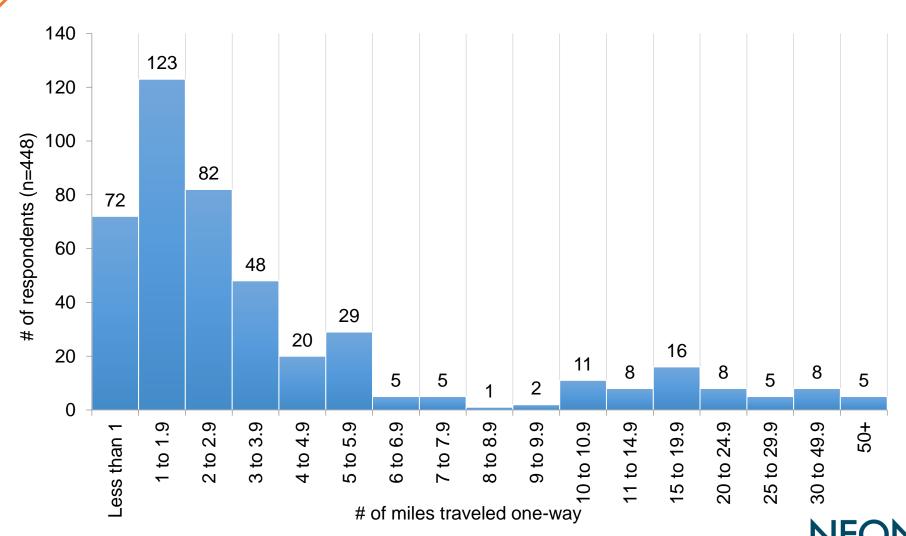
## APPROXIMATELY HOW MANY MILES DO YOU USUALLY TRAVEL TO GET TO CAMPUS\*?

Respondent Type	Average '19-'20	Average '21-'22	Average '22-'23	Mode '19-'20	Mode '21-'22	Mode '22-'23	Median '19-'20	Median '21-'22	Median '22-'23	Total miles '19-'20	Total miles '21-'22	Total miles '22-'23
Total (<50 miles)	7.7	7	7	3	2	5	5	4.1	5	15,170.0 (n=1,641)	11,580.1 (n=1,650)	13,020.2 (n=1,753)
Total (50+ miles)	74.2	65.1	63	60	60	60	60	60	60	2,746.7 (n=37)	1,822.5 (n=28)	2,703.1 (n=43)
Students (<50 miles)	4.3	3.8	4	1	1	1	2	2	2	1,598.0 (n=371)	1,729.5 (n=461)	1,651.2 (n=431)
Students (50+ miles)	64.4	59.6	57	50	65	50	55	61.5	53	644.4 (n=10)	357.5 (n=6)	287.0 (n=5)
Admin (<50 miles)	8.2	8.6	8	5	5	5	5	5	5	3,612.4 (n=438)	3,491.1 (n=408)	3,804.6 (n=466)
Admin (50+ miles)	78.0	73	64	60	-	50	75	79	62	546.0 (n=7)	365.0 (n=5)	961.4 (n=15)
State (<50 miles)	7.3	9.1	10	3	5	5	7.3	6	7	4,615,5 (n=442)	3,695.5 (n=406)	4,539.1 (n=456)
State (50+ miles)	99.3	58.3	62	50	60	50	80	60	60	794.0 (n=8)	175.0 (n=3)	436.0 (n=7)
Faculty (<50 miles)	10.4	7.1	8	3	5	3	5	5	5	2,598.9 (n=355)	2,664.0 (n=375)	3,025.4 (n=400)
Faculty (50+ miles)	63.5	65	64	60	60	60	60	60	60	762.3 (n=12)	845.0 (n=13)	1,018.7 (n=16)

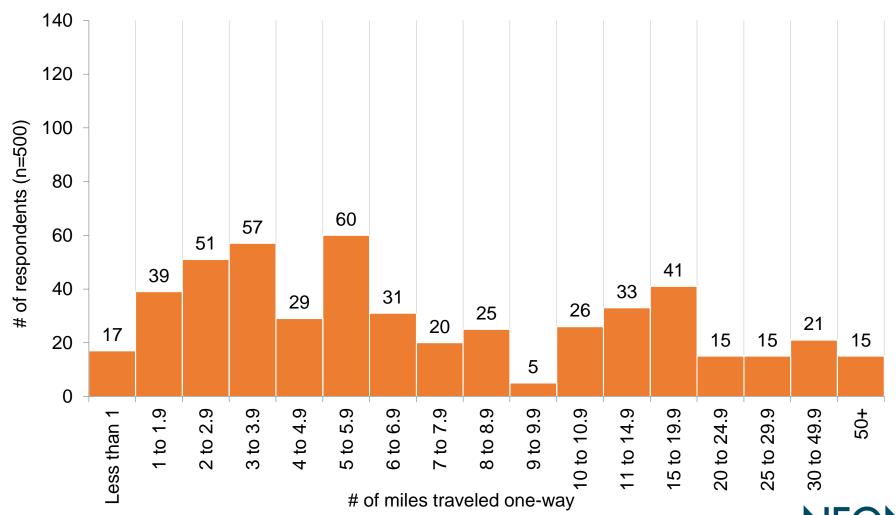
## RESPONDENT TYPE BY DISTANCE TRAVELED TO CAMPUS (ONE-WAY)



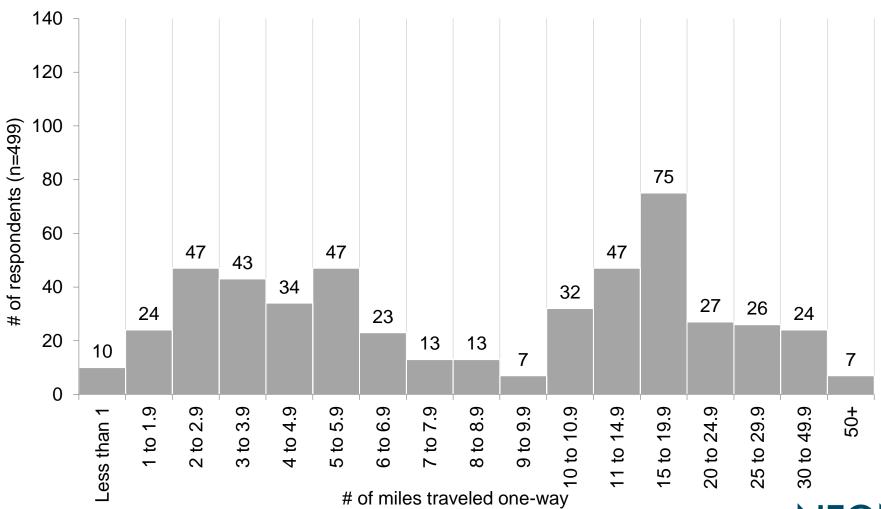
#### STUDENT DISTANCE TRAVELED (ONE-WAY)



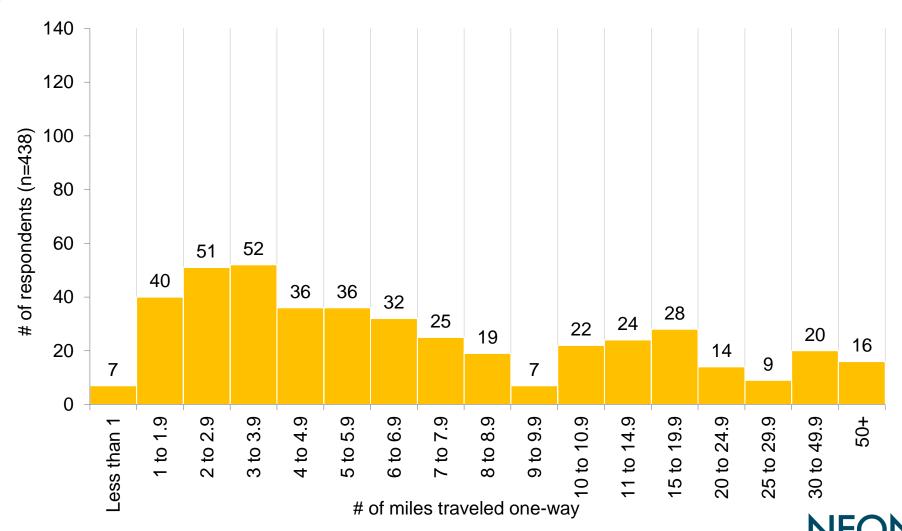
## ADMINISTRATIVE PROFESSIONAL DISTANCE TRAVELED (ONE-WAY)



## STATE CLASSIFIED EMPLOYEE DISTANCE TRAVELED (ONE-WAY)



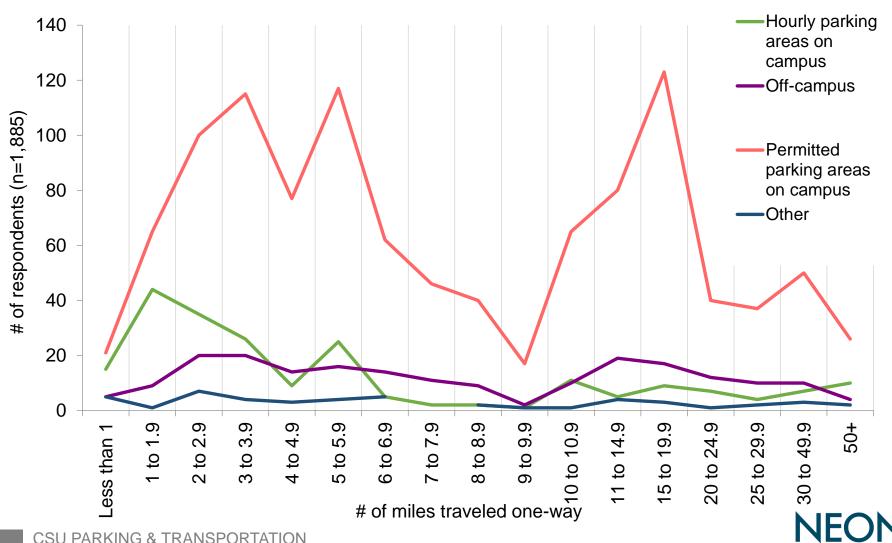
#### FACULTY DISTANCE TRAVELED (ONE-WAY)



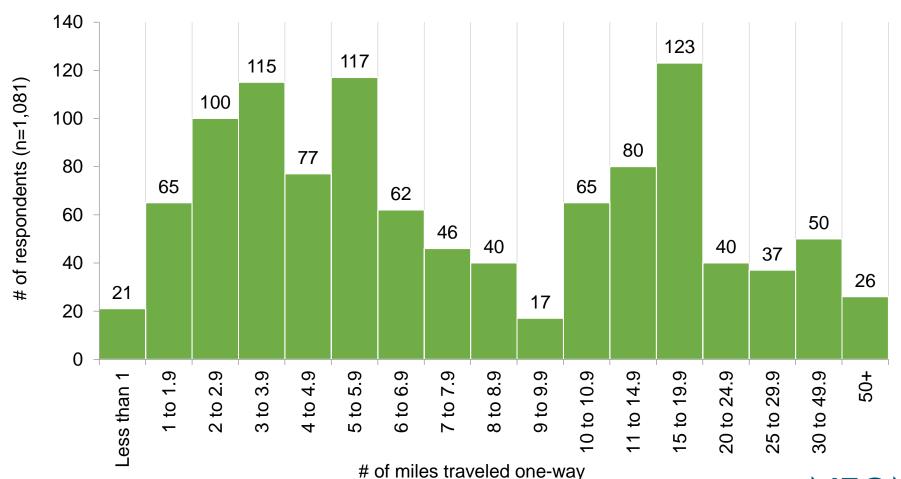
# DISTANCE TRAVELED BY PARKING TRENDS



## PARKING LOCATION BY DISTANCE TRAVELED IN MILES (ONE-WAY)



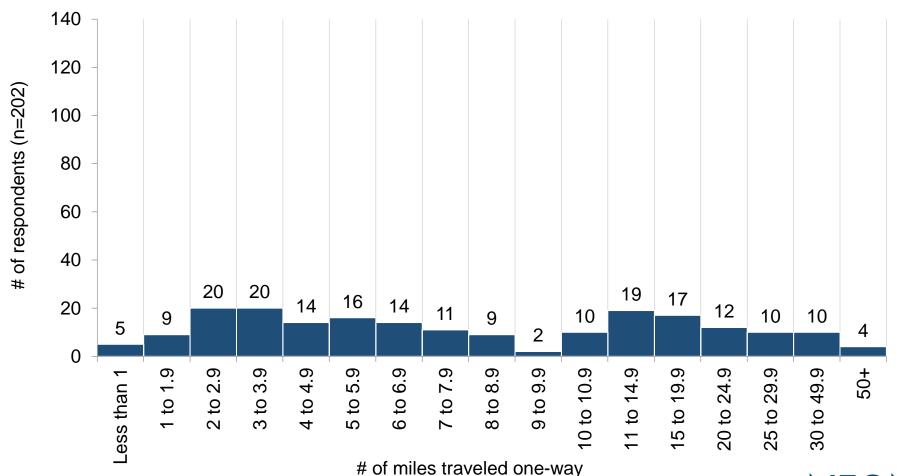
#### MILES TRAVELED TO CAMPUS (ONE-WAY) OF USERS OF PERMIT ON-CAMPUS LOTS



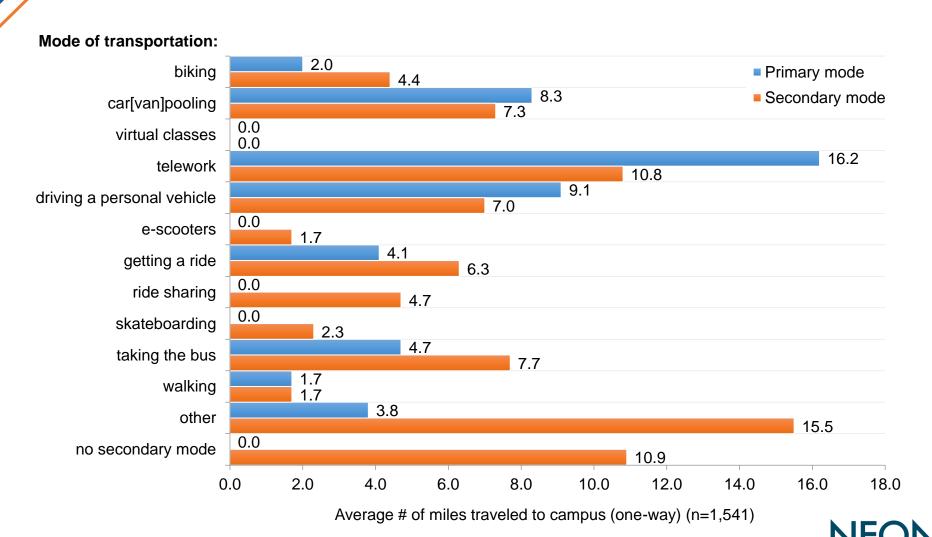
#### MILES TRAVELED TO CAMPUS (ONE-WAY) OF USERS OF SHORT-TERM/ HOURLY ON-CAMPUS



#### MILES TRAVELED TO CAMPUS (ONE-WAY) OF USERS WHO PARK OFF-CAMPUS



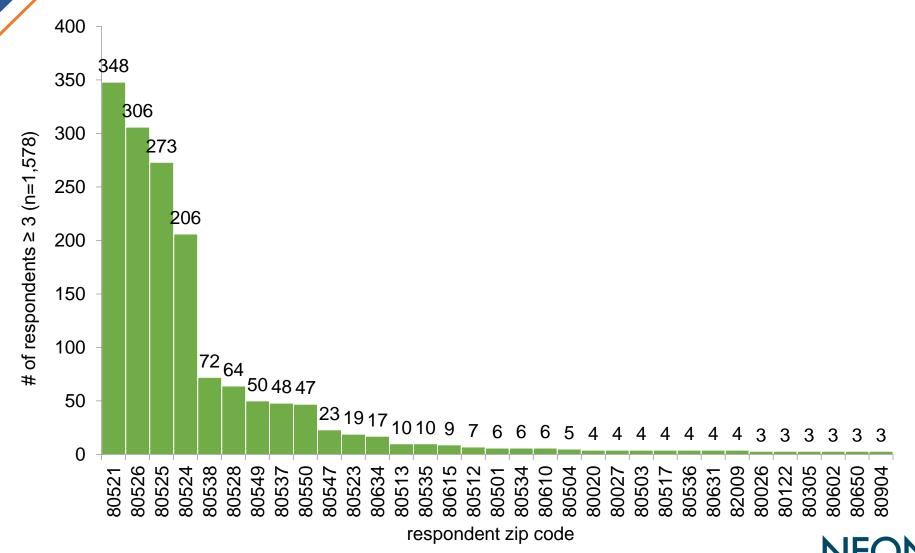
### MODE SPLIT & DISTANCE BY THOSE THAT PARK ON CAMPUS - HAVE A PERMIT, <50 MILES



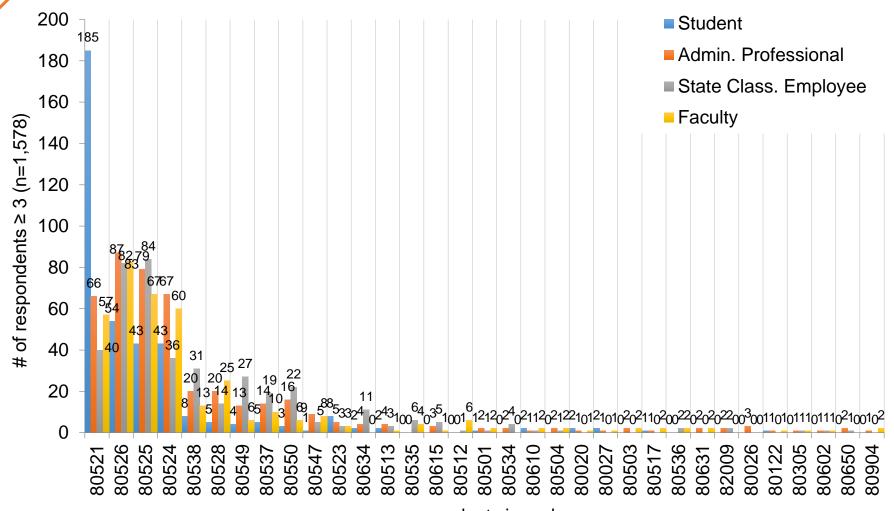
# ZIP CODES



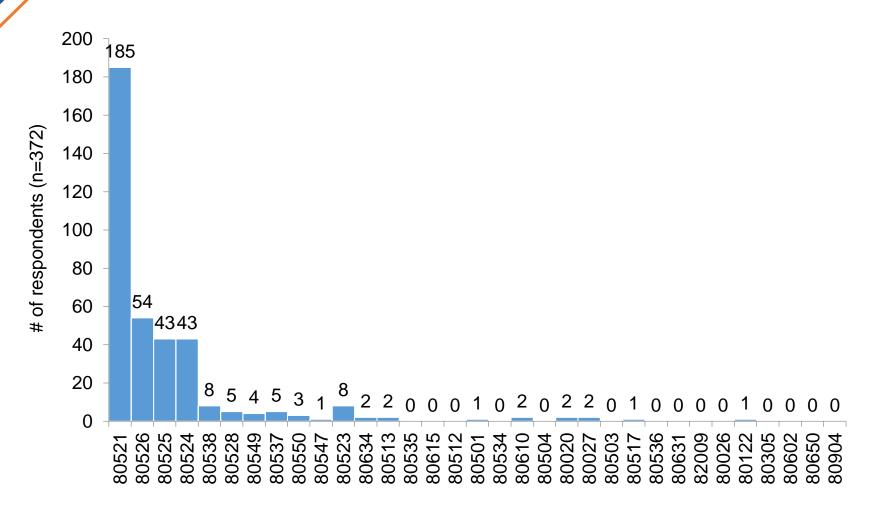
#### ZIP CODES OF ALL RESPONDENTS



## WHAT IS THE ZIP CODE OF YOUR CURRENT RESIDENCE?

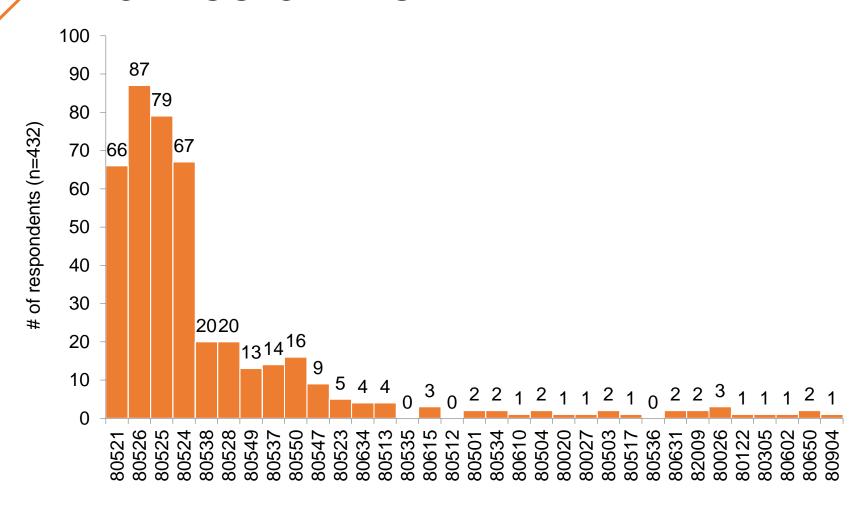


#### ZIP CODES OF STUDENTS



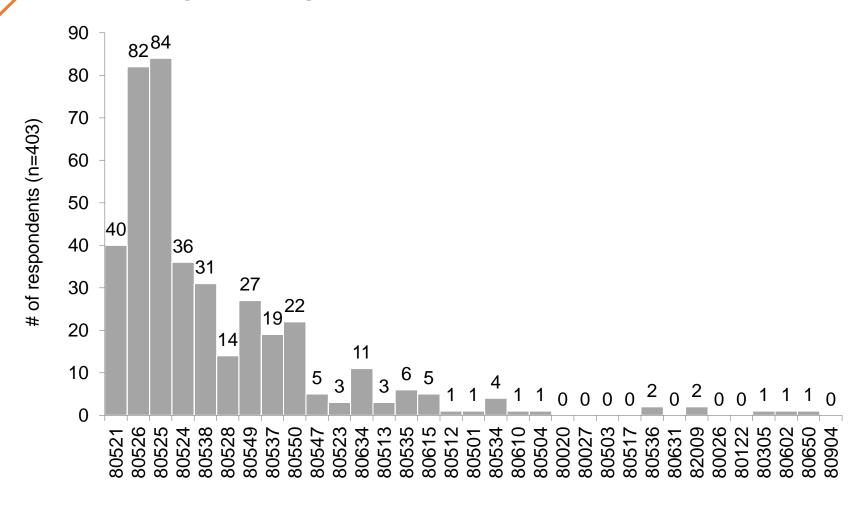


# ZIP CODES OF ADMINISTRATIVE PROFESSIONALS





# ZIP CODES OF STATE CLASSIFIED EMPLOYEES





#### ZIP CODES OF FACULTY

